

Fact Sheet: FootballMania 10 Week (\$20)

How to play

FootballMania is an exciting sweepstakes fundraiser based on professional football. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the football teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the last 10 weeks of the professional football season. To play the game, participants simply add up the points scored by the 3 teams printed on their cards in a given week. Each week, the 25 highest scoring cards, and the 5 lowest scoring cards, win prizes!

Winning game card example

Say your game card has these teams one week:

Team	Points scored
Chicago	42
Green Bay	35
San Diego	41
Total points	118

If your card's teams score more total points than any other card, then you win the top prize for that week!

CharityStudio
Music Downloads for Charity!

This detachable stub entitles you to one digital entertainment package from the CharityStudio. Download digital music and books by featured artists who have teamed up with CharityMania to help organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

Over 300 prizes awarded totaling more than...

\$1000

Highest Valued Card of the Season

\$15,000!

Grand Prizes

\$200

Lowest Valued Card of the Season

<p>\$400</p> <p>Highest Total Points Scored</p>	<p>\$200</p> <p>2nd Highest</p>	<p>\$50</p> <p>Lowest Total Score</p>
<p>\$100</p> <p>3rd Highest</p>	<p>\$25</p> <p>Runner Up Prizes! Next 22 Highest</p>	<p>\$25</p> <p>Runner Up Prizes! Next 4 Lowest</p>

Top 25 win each week! | The bottom 5 also win!

FootballMania® is an exciting sweepstakes based on pro football with 30 prizes awarded each week and 2 grand prizes at the end of the season. Each game card has a 1 in 17 chance of winning. See the back of this card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name

Street Address

City, State and Zip Code

Phone number

www.charitymania.com

To download your music from the CharityStudio

Access Code
2C49056028

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card #
1234 - 9A501
at www.charitymania.com

Your FootballMania teams by week

1) Nov 2 - Nov 6	2) Nov 9 - Nov 13	3) Nov 16 - Nov 20
Denver Oakland Houston	Atlanta Tennessee Baltimore	Minnesota Buffalo Cincinnati
4) Nov 23 - Nov 27	5) Nov 30 - Dec 4	6) Dec 7 - Dec 11
Detroit Indianapolis Kansas City	Philadelphia St. Louis Arizona	Dallas NY Gnts Indianapolis
7) Dec 14 - Dec 18	8) Dec 21 - Dec 25	9) Dec 28 - Jan 1
Miami Tampa Bay San Francisco	Chicago Green Bay San Diego	Washington Pittsburgh Carolina
10) Jan 4 - Jan 7	<i>Bye Weeks: Teams that do not play (i.e. have a bye) in a given week are assigned that team's score from the prior week.</i>	
Cleveland Jacksonville New England		

FootballMania 10 Week Sweepstakes Rules

[1] Your game card contains 10 different 3-team combinations, each randomly generated and randomly assigned to one of the last 10 weeks of the 2013 pro football season beginning in October. [2] Prizes are awarded each week to the 25 game cards whose teams score the most total combined points relative to all other cards in a given week. The 5 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 10 weeks. [3] If two or more game cards are tied with the same score, 'total net yards' is used as the primary tiebreaker. See website for tiebreaker examples. [4] Football teams that do not play (i.e. have a bye) in a given week are assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 16.9 for the entire season; 1 in 165 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends after last games played. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by week 4. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game

➔ www.charitymania.com ➔

Name _____

1234 - 9A501

Street _____

City, Zip _____

Phone _____

E-mail _____

Profit and Costs

A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Weekly Prize Money Amounts

Game card with the highest combined score	\$400
Second highest score	\$200
Third highest score	\$100
Runner Up: next 22 highest scoring	\$25
Lowest total score	\$50
Runner Up: next 4 lowest scoring	\$25
Total Prize money paid per week	\$1,400

Grand Prize Winners

Game card with the highest 10 week total	\$1,000
Game card with the lowest 10 week total	\$200
Total Grand Prize money paid	\$1,200

Odds of Winning

Win at least once during sweepstakes: 1 in 16.9

Each week: 1 in 165

Grand Prize: 1 in 2480