

Fact Sheet: GolfMania

How to play

GolfMania is an exciting sweepstakes fundraiser based on professional golf's 4 major championship tournaments. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the performance of the golfers printed on the back of their sweepstakes game cards.

Each game card is randomly assigned 5 golfers in each of golf's 4 major championships (you get 5 new golfers for each tournament). To play the game, participants simply add up the total strokes by their 5 golfers. Prizes are awarded at the end of each tournament to the game cards whose 5 golfers have the best (or worst) total combined scores.

Winning game card (Masters example)

Golfer	Total Score
Henrik Stenson	284
Tiger Woods	295
Adam Scott	289
Lee Westwood	274
Angel Cabrera	289
Total points	1431

Say your game card has these golfers in The Masters. If your card's golfers have fewer total strokes than any other card during that tournament, then you win the \$400 top prize!

CharityStudio Music Downloads for Charity!

This detachable stub contains a unique access code that allows you to download digital music and books from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

Total Prizes \$8,000!

Prizes for each major championship:

- Best or worst 5 player combined score: **\$400!**
- 2nd best or worst score: **\$200!**
- 3rd best or worst score: **\$125!**
- 4th best or worst score: **\$75**
- 5th best or worst score: **\$60**
- 6th best or worst score: **\$50**
- 7th best or worst score: **\$40**
- 8th best or worst score: **\$30**
- 9th best or worst score: **\$20**

GolfMania™ is a sweepstakes based on professional golf with 18 chances to win in each of the 4 major championships. Each game card has a 1 in 37.7 chance of winning. See the back of the card for sweepstakes rules and the golfers you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name
Street Address
City, State, Zip Code
Phone number

www.charitymania.com

To download your music from the CharityStudio Access Code
1234-9A501

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card # **1234 - 9A501** at www.charitymania.com

Your golfers by tournament (the majors)

Tournament	Golfers
The Masters April 5-8	Henrik Stenson Tiger Woods Adam Scott Lee Westwood Angel Cabrera
US Open June 14-17	Justin Rose Ernie Els Trevor Immelman Stewart Cink Ian Poulter
British Open July 19-22	Jim Furyk K.J. Choi Geoff Ogilvy Steve Stricker Scott Verplank
PGA Championship August 9-12	Aaron Baddeley Phil Mickelson Retief Goosen Padraig Harrington Sergio Garcia

GolfMania sweepstakes rules

[1] Your game card is eligible to win a prize in each of golf's 4 major championships. In each of these tournaments, your card is randomly assigned 5 golfers. Prizes are awarded at the end of each tournament to the cards whose 5 golfers have either the best or worst total combined score. [2] If a golfer does not finish all 4 rounds (i.e. misses the cut, gets injured, etc), the golfer's highest score from his completed rounds will be used as his score for all non-completed rounds. [3] In case of ties, GolfMania "Weighted Scores" are used to determine winners. Each round is weighted differently so that golfers who do better in later rounds do better in the tiebreaker (see website for weighting details). [4] If a golfer does not participate in the tournament (or complete at least one full round), GolfMania will replace that golfer with the next available person on the GolfMania Alternate Golfers list (posted on the CharityMania website). [5] Minimum odds of winning: 1 in 37.7 per game card; 1 in 149 for each tournament. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends on 8/12/2012. [8] To enter the sweepstakes, the organization on the front of this game card must activate the card number. To request a free game card, ask the organization in person (see contact info on front) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 4/4/2012. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning cards.

➔ www.charitymania.com ➔

Name _____
 Street _____
 City, Zip _____
 Phone _____
 E-mail _____

1234 - 9A501

Profit and Costs

A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Prize Money Amounts

Best/worst 5 golfer combined total score.....	\$400
Second best/worst combined score.....	\$200
Third best/worst combined score.....	\$125
Fourth best/worst combined score.....	\$75
Fifth best/worst combined score.....	\$60
Sixth best/worst combined score.....	\$50
Seventh best/worst combined score.....	\$40
Eighth best/worst combined score.....	\$30
Ninth best/worst combined score.....	\$20
Total Best Prizes Paid per Contest.....	\$1000

Odds of Winning

Win any prizes throughout sweepstakes: 1 in 37.7

Win a prize in any one tournament: 1 in 149

Sign-up Dates

GolfMania begins in early April on the first day of The Masters (the first professional golf major championship of the year). See website for official sign-up dates.