

Fact Sheet: GolfMania

How to play

GolfMania is an exciting sweepstakes fundraiser based on professional golf's 4 major championship tournaments. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the performance of the golfers printed on the back of their sweepstakes game cards.

Each game card is randomly assigned 5 golfers in each of golf's 4 major championships (you get 5 new golfers for each tournament). To play the game, participants simply add up the total strokes by their 5 golfers. Prizes are awarded at the end of each tournament to the game cards whose 5 golfers have the best (or worst) total combined scores.

Winning game card (Masters example)

Golfer	Total Score
Jason Day	284
Hideki Matsuyama	295
Phil Mickelson	289
Paul Casey	274
Alexander Noren	289
Total points	1431

Say your game card has these golfers in The Masters. If your card's golfers have fewer total strokes than any other card during that tournament, then you win the \$400 top prize!

CharityStudio
Music Downloads for Charity!

This detachable stub is your receipt. It contains your unique access code that allows you to download digital music from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.



Total Prizes Over All 4 Majors

\$8,000!

<p>\$400 Best & Player Combined Score</p> <p>\$150 3rd Best Score</p> <p>\$50 5th Best Score</p> <p style="font-size: small;">The 31 best scores win in each tournament!</p>	<p>\$200 2nd Best Score</p> <p>\$100 4th Best Score</p> <p>\$25 Runner Up Prize! Next 26 Best</p>	<p>\$250 Worst & Player Combined Score</p> <p>\$150 2nd Worst Score</p> <p>\$50 3rd Worst Score</p> <p style="font-size: small;">The worst 3 scores also win!</p>
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GolfMania™ is a sweepstakes based on professional golf with 34 chances to win in each of the 4 major championships. Each game card has a 1 in 20 chance of winning. See the back of the card for sweepstakes rules and the golfers you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name

Street Address
City, State, Zip Code
Phone number

www.charitymania.com



To download your music from the CharityStudio

Access Code
1234-9A501

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this stub.
- Select the music you want to download and follow the on-screen instructions.

For complete music content details, refer to the CharityStudio Brochure provided by the seller of this access code or visit the CharityStudio website. Your purchase is for the music only. There is no purchase necessary to participate in the sweepstakes below.

Check your game card #
1234 - 9A501
at www.charitymania.com

Your golfers by tournament	
<p>The Masters</p> <p>Jason Day Hideki Matsuyama Phil Mickelson Paul Casey Alexander Noren</p>	<p>US Open</p> <p>Dustin Johnson Henrik Stenson Patrick Reed Danny Willett Jimmy Walker</p>
<p>British Open</p> <p>Jordan Spieth Sergio Garcia Adam Scott Branden Grace Matt Kuchar</p>	<p>PGA Championship</p> <p>Rory McIlroy Rickie Fowler Bubba Watson Justin Rose Zach Johnson</p>

GolfMania sweepstakes rules

[1] Your game card is eligible to win a prize in each of golf's 4 major championship tournaments. In each of these tournaments, your card is randomly assigned 5 golfers. Prizes are awarded at the end of each tournament to the cards whose 5 golfers have the 31 best (and 3 worst) total combined score. See front of card for prizes. [2] If a golfer on this card does not participate in the tournament or complete at least two full rounds, CharityMania will replace that golfer with the next available person on the GolfMania Alternate Golfers list (posted on the CharityMania website). [3] If a golfer completes two full rounds but does not finish all 4 rounds (i.e. misses the cut, gets injured, etc), the golfer's worst score from his completed rounds will be used as his score for all non-completed rounds. [4] If two or more cards are tied with the same score, total birdies are used as the primary tiebreaker. The more birdies, the better the score. See website for full tiebreaker examples. [5] Minimum odds of winning: 1 in 20 per game card; 1 in 79 for each tournament. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends after last tourney. [8] To enter the sweepstakes, the organization on the front of this game card must activate the card number. To request a free game card, ask the organization in person (see contact info on front) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by the Masters. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning cards.

➔ www.charitymania.com ➔

Name _____

Street _____


City, Zip _____

Phone _____

E-mail _____

1234 - 9A501

Profit and Costs



A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Prize Money Amounts per Tournament

Game card with the best combined score	\$400
Second best combined score	\$200
Third best combined score	\$150
Fourth best combined score	\$100
Fifth best combined score	\$50
Runner Up: next 26 best scoring	\$25
Game card with the worst combined score	\$250
Second worst combined score	\$150
Third worst combined score	\$50
Total Prize money paid per tournament	\$2,000

Sign-up Dates

GolfMania begins in early April on the first day of The Masters (the first professional golf major championship of the year). See website for official sign-up dates.

Odds of Winning

Win at least once during sweepstakes: 1 in 20
Each Tournament: 1 in 79