

Fact Sheet: HockeyMania

How to play

HockeyMania is an exciting sweepstakes fundraiser based on professional hockey. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the results of the hockey teams printed on the backs of their sweepstakes game cards.

Game cards contain 3 random teams in each of the last 15 weeks of the professional hockey season. To play the game, participants simply add up the goals scored by the 3 teams printed on their cards in a given week. Each week, the 10 highest scoring cards, and the 4 lowest scoring cards, win prizes!

Winning game card example

Say your game card has these teams one week:

Team	Points scored
Vancouver	17
Edmonton	19
San Jose	16
Total points	52

If your card's teams score more total goals than any other card, then you win the top prize for that week!

Thank you for your support of...

Organization Name
Street Address
City Name, State, Zip Code
Contact Phone

www.charitymania.com

To download your music from the CharityStudio

Access Code: 1234 - 9A501

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this stub.
- Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your game card #
1234 - ZH998
 at www.charitymania.com

Your 2011-2012 HockeyMania teams by week

1) 12/19/11 - 12/25 Ottawa Edmonton Phoenix	2) 12/26 - 1/1/12 Toronto Buffalo Minnesota	3) 1/2 - 1/8 Colorado Washington St Louis	4) 1/9 - 1/15 Pittsburgh Tampa Bay Atlanta
5) 1/16 - 1/22 Nashville San Jose NY Islanders	6) 1/23 - 1/29 All Star Break: No winners due to shortened week	7) 1/30 - 2/5 Vancouver Edmonton San Jose	8) 2/6 - 2/12 Tampa Bay Montreal Calgary
9) 2/13 - 2/19 Atlanta St Louis Dallas	10) 2/20 - 2/26 Anaheim Philadelphia Toronto	11) 2/27 - 3/4 NY Islanders San Jose Washington	12) 3/5 - 3/11 Columbus Colorado Chicago
13) 3/12 - 3/18 Boston Carolina Los Angeles	14) 3/19 - 3/25 New Jersey Boston Chicago	15) 3/26 - 4/1 New Jersey Anaheim Ottawa	16) 4/2 - 4/8 NY Rangers Edmonton Calgary

HockeyMania Sweepstakes Rules

[1] Your game card contains 15 different 3-team combinations, each randomly generated and randomly assigned to one of the last 15 weeks of the 2011/2012 pro hockey season beginning on 12/19/2011. [2] Weekly and Grand Prize winners are based on the combined goals scored by the teams on the card; weekly winners are based on the total goals scored by your teams that week; Grand Prize winners are based on the sum of the goals scored by your card after all 15 weeks. [3] If two or more cards are tied with the same score, total shots on goal is used as the primary tiebreaker. See website for tiebreaker details. [4] Minimum odds of winning: 1 in 19.6 for the entire season; 1 in 290 in each week; 1 in 2030 for a grand prize. [5] No purchase necessary to play. Void where prohibited. [6] Sweepstakes ends on 4/8/2012. [7] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form"; complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by 12/18/2011. A game card will be assigned to you and mailed in the return envelope sent with your form. [8] See website for additional details and to view winning cards.

→ www.charitymania.com ←

Name _____
 Street _____
 City, Zip _____
 Phone _____
 E-mail _____

1234 - 9A501

Profit and Costs

A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Weekly Prize Money Amounts

Game card with most total goals scored	\$300
Second highest goals scored	\$150
Third highest goals scored	\$75
Runner Up: next 7 highest scoring cards	\$25
Lowest total goals scored	\$50
Runner Up: next 3 lowest scoring cards	\$25
Total Prize money paid per week	\$825

Grand Prize Winners

Game card with the highest 15 Week Total	\$500
Game card with the lowest 15 Week Total	\$200
Total Grand Prize money paid	\$700

Odds of Winning

Win at least once during sweepstakes: 1 in 19.6
 Each week: 1 in 290
 Grand Prize: 1 in 2030