



SuperMatch Official Rules - 2012

1. No purchase necessary. A purchase will not increase your chances of winning. The FootballMania Super Match Sweepstakes (“Sweepstakes”) begins on 12/1/2011 12:01 AM Eastern Time (“ET”) and ends on 2/5/2012 at 11:59 PM ET (“the Sweepstakes Period”). Sponsor observes Daylight Savings Time when applicable. At the end of the Sweepstakes Period, Sponsor calculates winning entry numbers on Sunday, 2/5/2012 at or about 11 PM ET. Sweepstakes is sponsored and administered by CharityMania, LLC (“Sponsor”). Sponsor is not affiliated with or endorsed by various charitable organizations which may benefit from the Sweepstakes. This is not a raffle, and no purchase is necessary to enter or win. Sponsor is registered in those states that require registration for administration of promotions whose substantial purpose is facilitating fundraising. In order to be eligible for the random winning selection, your entry must be received by Saturday, 2/4/2012. Note, once you have entered the Sweepstakes, you are automatically eligible for all drawings. No tickets will be available after the cut-off on 2/4/2012.

2. Eligibility. The Sweepstakes is open to all legal residents of the United States, excluding U.S. territories, who are 18 years of age and older.

3. How To Enter. In-person entries only. No mail-in or Internet entries. Limit five entries per household address, regardless of number of people living at address. You may enter one of four ways. In-person visit: stop by and purchase a CharityMania Ticket, which contains an access code that allows you to download over \$5 worth of premium digital music, at which time you will receive your promotional sweepstakes game card (“Game Card”) and be automatically entered to win. Event: Attend any charity event sponsored by your local participating Charity, purchase a CharityMania Ticket for \$5.00 and you will receive your Game Card and be automatically entered to win. Solicitation: Door-to-door Charity representatives who are in your neighborhood will offer you a chance to purchase a CharityMania Ticket for \$5.00, at which time you will be automatically entered to win. Alternate method of entry: Stop by any participating local charity and ask for a free Game Card request form. Complete the form with all necessary information requested and mail to the address shown on the request form, along with a self-addressed stamped envelope, if required. Your request form must be postmarked on or before the Deadline date to qualify for prizes. A Game Card will be assigned to you and, if requested, mailed in the return envelope sent with your form. Even if you do not receive the Game Card before the pro football championship game, you will still be entered to win. All entrants may enter up to five times, but you may not enter more than one time in a day.

4. How to Play and Selection of Winners. Each Game Card

contains four pairs of numbers (“Number Combinations”), one pair for each quarter played in pro football’s championship game on 2/5/2012. Within each Number Combination, one number is assigned to the American conference team playing in the game; the other number is assigned to the National conference team playing in the game. At the end of each quarter of play during the football game, compare the last digit of each team’s score with the corresponding numbers in your Number Combination (printed on your Game Card). If each team’s score ends with the corresponding number on your Game Card, then you are a winner (“Selected Entrant”). Both teams’ scores must match the corresponding numbers in your Number Combination for you to win. The more quarters you have with a match, the more you win. If the game is tied at the end of the 4th quarter, then we will use the final score of the game (when one team wins during overtime) as the score of the final quarter on the Game Card. Official team names for the teams playing in the game are available on 1/24/2012 on the CharityMania website. Although watching and rooting for the teams on your Game Card contributes to the fun of play, it has no statistical effect whatsoever on determining a winner. Number Combinations are randomly generated and randomly assigned to Game Cards.

5. Notification of Selected Entrants. All Selected Entrants will be notified by email or phone, and be required to respond (as directed) to the phone and/or email notification within 48 hours of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize and, in such case, Sponsor may randomly select an alternate chosen entrant from among the remaining eligible entries. Each Selected Entrant may also be sent an affidavit of eligibility / liability release (“Release”). Selected Entrants may also be required to provide name, U.S. Social Security Number (for tax form purposes), birth date, current address and phone number. Unless restricted by law, each Selected Entrant will be required to complete and return the Release within the time period specified therein. An alternate Selected Entrant may be randomly selected from among the remaining eligible entries if a Selected Entrant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason. Selected Entrants will receive the prize by mail within thirty (30) days of the Sweepstakes end date.

6. Winner Selection Methodology. Number Combinations are randomly generated prior to the start of the sweepstakes using a random number generator. There are 100 possible Number Combinations. Each of these Number Combinations is randomly assigned - and distributed - to a Game Card in groups of four. Each of the four Number Combinations is assigned

to one of the 4 quarters of play in pro football's championship game (played on 2/5/2012).

7. Prizes. The following is the distribution of prizes. Each Game Card has 4 chances to win a minimum prize of \$10, one chance at the end of each quarter of play during pro football's championship game. Note: the final combination corresponds to the game's final score (in case there is a tie at the end of the 4th quarter). Odds of winning in any one quarter are approximately 1 in 56. Odds of winning at least once over all four quarters are approximately 1 in 14. These odds are calculated by comparing all available Number Combinations against the scores of all pro football games played over the past 15 years. All odds are approximate. During the sweepstakes, a Game Card can win one of any of the 4 following prizes based on the number of Number Combination matches that occur over all 4 quarters of the football game:

- Exactly 1 Number Combination match wins \$10.00
- Exactly 2 Number Combination match wins \$50.00
- Exactly 3 Number Combination match wins \$500.00
- Exactly 4 Number Combination match wins \$5000.00

8. General Conditions. Sweepstakes is subject to these Official Rules. Sweepstakes may be suspended or cancelled should Sponsor determine that the fair play of the game is being undermined. In the event that pro football's championship game is not played, the scores from the championship game played in the prior year will be used instead. Scores will be posted at the CharityMania website located at <http://www.charitymania.com>. All decisions of Sponsor are final and binding; and entrants agree to waive any right to claim ambiguity in the Sweepstakes or these Official Rules, except where prohibited by law. By accepting a prize, winner agrees to release Sponsor, its attorneys, affiliates, together with the respective directors, employees, officers, licensees, licensors and agents of each, including without limitation, their respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Sweepstakes, (collectively, the Releasees) from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities.

9. Taxes, if any, are the sole responsibility of Selected Entrants, and Selected Entrants who are U.S. residents may be issued an IRS Form 1099 for the ARV of any awarded prize. This Sweepstakes is void outside the US and where prohibited or restricted by law, and subject to applicable federal, state provincial and local laws. Sponsor reserves the right to disqualify any entrant it finds to be tampering with the entry process or the operation of the Sweepstakes or violating these Official Rules. The Releasees shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by

the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes, and reserves the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning prize if, in its sole discretion, it determines such entrant is attempting to undermine the legitimate operation of the Sweepstakes in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor representatives. Use of any automated system to participate is strictly prohibited and will result in disqualification. Sponsor may disqualify at its sole discretion any entries it believes are created by an automated system. Sponsor may disqualify at its sole discretion any entries it believes exceed the weekly minimum. Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States. CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

10. PRIVACY. All personal information collected by Sponsor in relation to Game Cards will be used for administration of the Sweepstakes only. All Game Card recipients' contact information is kept strictly confidential by Sponsor. It is not shared with any third parties under any circumstances and it is not used by Sponsor for any marketing related activities. Please refer to Sponsor's privacy policy located at <http://www.charitymania.com/privacy.htm> for important information regarding the collection, use and disclosure of personal information by Sponsor. All personal information collected by participating charitable organizations is subject to the privacy policy of those organizations. While Sponsor hopes these organizations join us in respecting your privacy, Sponsor is not responsible for the privacy practices of such organizations.

11. For a copy of these Official Rules, or for a Winner's list, available 60 days after the close of the Football season, access our URL at <http://www.charitymania.com> or write to CharityMania LLC, 777 Kalamath Dr, Del Mar, CA 92014.