

# Finances with CharityMania: Step by Step

## 1. Get started... Order your CharityMania tickets for \$.19 per ticket



**What do I pay up-front?** The printing, set up fee, and shipping costs are your only up-front costs for a CharityMania fundraiser. If you do not sell any tickets (see next step), then you owe nothing else.

**Payment methods:** Most people use a credit card to pay for the tickets, set up fee, and shipping. We accept all major credit cards and PayPal. If your organization does not have a credit card, you can use our e-check / direct debit option as an alternative.

## 2. Fundraising time... You keep 65% for every ticket sold

You sell CharityMania Tickets for \$5 and keep 65% of the money you collect. Ticket holders receive premium digital music downloads and they are entered into one of our exciting sweepstakes.



**Your profit:** You keep 65% of the money you collect from ticket sales (note that some fundraisers' % can vary). The profit you make per sale is yours to keep and you can spend it right away.

**Costs: the \$1.75 fee per ticket sold**  
You will be invoiced a \$1.75 fee for every ticket sold. This is done in one lump sum when the game begins. You owe nothing for any unsold tickets.

## 3. The game begins! Time to pay the fee for all sold tickets



Once the game begins, you owe \$1.75 for each sold ticket

Pay by electronic funds transfer (preferred method)

You will pay the fee in one lump sum on the day the game begins

### Paying the fee

At the start of the game, you will be invoiced \$1.75 per sold ticket to cover the costs of the sweepstakes. You pay this fee in one lump sum by electronic funds transfer (or by check if necessary).

Your \$1.75 fee per sold ticket covers the costs of the music downloads, the management of the sweepstakes, and any prize money your game cards may win.

## 4. During the fundraiser... We pay you when game card holders win prize money



CharityMania calculates which activated game cards are winners

CharityMania pays you any prize money your game cards have won

**Sweepstakes Winners!**  
Winners receive prize money from you with a personalized thank you note

### Winners and prize money

CharityMania calculates the winning sweepstakes game cards at the end of each week and tells you which of your cards are winners. We then send you the prize money (via electronic funds transfer) so that you can send it to your winners with a personalized letter from your organization. We also post the winning card numbers on the website so everyone can see if they've won.

## 5. End of game. Job well done!