



**CharityMania!®**

13747 Rosecroft Way  
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888-909-9994  
[www.charitymania.com](http://www.charitymania.com)

# **HoopsMania Table of Contents**

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<i>Why use HoopsMania for your fundraiser?</i>	<b>3</b>
<i>How does HoopsMania work?</i>	<b>4</b>
<i>The HoopsMania sweepstakes ticket</i>	<b>5</b>
<i>The Charity Studio</i>	<b>6</b>
<i>Sweepstakes prizes and winners</i>	<b>7</b>
<i>Profit and costs with HoopsMania</i>	<b>8</b>
<i>What CharityMania does for you</i>	<b>9</b>
<i>What you will need to do to run HoopsMania</i>	<b>10</b>
<i>Last date to sign-up for HoopsMania</i>	<b>11</b>
<i>How to contact CharityMania</i>	<b>11</b>



## **Why use HoopsMania for your fundraiser?**

Do you live in an area that loves college basketball? If so, HoopsMania is the fundraiser for you. Sweepstakes ticket holders can win over \$1,000 based on the performance of the randomly selected basketball teams printed on the tickets. Success with this fundraiser is a slam dunk since it is one of our shortest and most popular fundraisers!

### ***It's profitable***

You make over 70% profit for each and every \$20 digital entertainment package you sell (see pages 4 and 6 for more details) and free HoopsMania sweepstakes ticket you distribute. This makes HoopsMania a great fundraiser for any size organization. You make \$14 profit on every sale!

### ***It's unique***

If you're tired of expensive and time intensive fundraisers like cookie dough, scented candles, and gift wrap, HoopsMania is a great alternative. There is no inventory to manage or orders to fulfill, and everyone enjoys playing along with their HoopsMania sweepstakes ticket during the fundraiser.

### ***It will expand your fundraising reach***

Everyone loves college basketball's National Championship tournament in March, which is a key element of a HoopsMania fundraiser. When you combine this plus music, books and the chance to win prize money, people whom you never thought would support your organization are now interested in participating in your promotion and will support your cause.

*"All we had to do was promote the program, CharityMania did the rest. We raised around \$17,000 and we are now renovating our school gym!"*

*—Our Lady of Mount Carmel, PA*

*"We raised over \$23,000 - 3 times as much as any other fundraiser we have ever done. We are using the money to fund the first dedicated wrestling room our program has ever had. We will definitely use CharityMania in the future."*

*—Miamisburg Wrestling, OH*

*"CharityMania has made a huge impact on our school's budget problems by generating \$45,000 in profit in two years. This profit allowed our school to avoid a big tuition increase and to purchase new multimedia items. CharityMania is a fun, profitable way to get everyone involved." —St Germaine School, IL*

# How does HoopsMania work?

People who support your organization actually purchase a CharityStudio digital entertainment package – a selection of digital music and books that can be accessed online. The purchase details, access code, and download instructions can be found on the CharityStudio Sales Card at the top of every ticket. With each sale, the buyer receives the attached HoopsMania ticket for free (no purchase necessary) and they are automatically entered into the sweepstakes. Since everything is online, you avoid the headaches associated with traditional fundraisers – like managing inventory and fulfilling orders. It is that easy!

## Your winning fundraising combination...

**HoopsMania  
Sweepstakes Tickets**



**The Charity Studio's \$20  
Digital Entertainment Package**

**CharityStudio**  
Music Downloads for Charity!

This detachable stub entitles you to one digital entertainment package from the CharityStudio. Download digital music and books by featured artists who have teamed up with CharityMania to help organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at [www.charitystudio.com](http://www.charitystudio.com)

**HoopsMania!**  
A CharityMania® Fundraiser

Three contests in one! Prizes more than...  
**\$10,000!**

Contest #1 and #2 prizes			
<b>\$1000</b> Highest or lowest 5 team combined score	<b>\$500</b> 2nd Highest or lowest	<b>\$200</b> 3rd Highest or lowest	<b>\$100</b> 4th Highest or lowest
<b>\$75</b> 5th Highest or lowest	<b>\$50</b> 6th Highest or lowest	<b>\$40</b> 7th Highest or lowest	<b>\$30</b> 8th Highest or lowest

Contest #3  
The Finals Match **\$100** See the back of your ticket for your odds

HoopsMania™ is a sweepstakes based on college basketball's postseason championship tournament. With 33 possible prizes, the minimum odds to win are 1 in 52. See the back of the ticket for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

**Your Organization Name Here**

Your Street Address  
City Name, State, Zip Code  
Your Contact Phone

[www.charitymania.com](http://www.charitymania.com)

Sweepstakes portion of ticket (highlighted in red)

**CharityStudio**  
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Download at [www.charitystudio.com](http://www.charitystudio.com)

**CharityStudio**

Thank you for your donation to CharityMania Free Ticket. In exchange for your donation you have been automatically enrolled as a member of the Charity Studio! The Charity Studio is our way of giving back to you in exchange for what you have done for CharityMania Free Ticket. We update the music and book offerings every five months to make sure to check back to see what's new. Your membership expires 6 months after the completion of your CharityMania fundraiser (see you ticket for the official dates of your fundraiser). Thank you again for your support.

**Must-have music for your collection**

**10 Great Classical Works**

This compilation album contains 10 of the greatest classical music passages written by Mozart, Vivaldi, Tchaikovsky, and more. These songs are a great addition to everyone's music collection and can be enjoyed by the whole family. We hope you enjoy them as much as we do! [Terms of Use.](#)

1. Side Of The Vulture (Wagner) - 03:00
2. Pomp & Circumstance (Edward Elgar) - 02:08
3. Four Seasons Spring Mvt. I (Vivaldi) - 03:20
4. Canon in D (Pachelbel) - 04:23
5. Hallelujah Chorus (George Frideric Handel) - 03:52
6. 1812 Overture (Tchaikovsky) - 15:56
7. Nutcracker Waltz of the Flowers (Tchaikovsky) - 06:39
8. Blue Danube Op. 314 (Strauss) - 10:56
9. Eine Kleine Nachtmusik (Mozart) - 7:44
10. Eine Kleine Nachtmusik (Mozart) - 7:44

[www.charitystudio.com](http://www.charitystudio.com)

\$20 CharityStudio Sales Card at the top of the ticket (highlighted in red)

Download your music and books at [www.charitystudio.com](http://www.charitystudio.com)



# The Charity Studio

Your supporters will purchase a \$20 digital entertainment package to the CharityStudio. The CharityStudio Sales Card (attached to the top of the sweepstakes ticket) will provide buyers with download instructions and their unique access code. Buyers can download their digital content (a variety of online music, books, and other entertainment) at any time during the HoopsMania contest. They simply go to the CharityStudio website and enter their access code. CharityMania maintains this digital library to ensure it contains items that will appeal to people with all different types of musical tastes. And since everything is online, there is no inventory for you to manage or orders to fulfill - you can focus strictly on selling and raising money!

When you buy the CharityStudio digital entertainment package, you get access to selected digital music and books that will round out your listening collection and introduce you to some up-and-coming artists and authors from around the country. The access code on your CharityStudio Sales Card or the ticket number on the sweepstakes ticket is all you need to access your content. Just visit the website [www.charitystudio.com](http://www.charitystudio.com).

Thank you for your donation to CharityMania Free Ticket. In exchange for your donation you have been automatically enrolled as a member of the Charity Studio! The Charity Studio is our way of going back to you in exchange for what you have done for CharityMania Free Ticket. We update the music and book offerings every month so make sure to check back to see what's new. Your membership expires 6 months after the completion of your CharityMania fundraiser (see your ticket for the official dates of your fundraiser). Thank you again for your support.

**Must-have music for your collection**

**Great Classical Works**

This compilation album contains 10 of the greatest classical music passages written by Mozart, Vivaldi, Tchaikovsky, and more. These songs are a great addition to everyone's music collection and can be enjoyed by the whole family. We hope you enjoy them as much as we do! [Terms of use.](#)

1. Ride of The Valkyrie (Wagner) - 03:09
2. Pomp & Circumstance (Sir Edward Elgar) - 02:08
3. Four Seasons Spring Movt.1 (Vivaldi) - 03:20
4. Canon in D (Pachelbel) - 04:23
5. Hallelujah Chorus (George Frederic Handel) - 03:52
6. 1812 Overture (Tchaikovsky) - 15:56
7. Nutcracker Waltz of the Flowers (Tchaikovsky) - 06:39
8. Blue Danube Op. 314 (Strauss) - 10:56
9. Eine Kleine Nachtmusik (Mozart) - 7:44
10. Ave Maria Cello and Harp (Franz Schubert) - 04:29

**Books by up-and-coming authors**

**Dandelions on 240 North**  
by David Schnieders

Book cover description: The County Road 240 North is nine-year-old Jamie's complicated world. Jamie's world becomes a mix of mischief, excitement, sadness, humor, and cruel realities of growing up in our confusing world today. A summer at a lake cabin in rural Indiana subtly nudges Jamie into the formation of her own values. "People aren't all good. But most people, well, there are a lot more good people in the world than bad." Jamie's mother explained. It wasn't quite that simple.

David Schnieders has been teaching middle school for thirty years in Indianapolis. Presently he is a teacher at the Indiana School for the Blind in Indianapolis. Her has been spending his summers at a crooked, seventy-year-old lake cabin in Northern Indiana with his family since his children were small. Schnieders has been writing for fun since college, but this is his first novel. Written for young readers, the book is also a refresher for any adult reader. It helps us remember how we formed our values and how we stumbled, cried, and laughed our way to adulthood.

[Download the PDF version of this book.](#)  
[Buy the hard cover version on Amazon.com.](#)

Download selected music tracks in mp3 format. Listen to the music on any mp3 compatible device (like your iPod) or burn a CD with the tracks and listen to them in your car or on your stereo.

Download selected books in pdf format. You can print the pages or read them directly on your computer.

[www.charitystudio.com](http://www.charitystudio.com)

# Sweepstakes prizes and winners

Throughout the HoopsMania sweepstakes, participants can track the progress of their ticket online and see if they've won prizes. HoopsMania sweepstakes ticket holders have 16 chances to win a prize in each of the first 2 contests and another chance to win in contest #3. There are 3,456 unique tickets, each of which has a minimum 1 in 52 chance to win a prize during the sweepstakes.

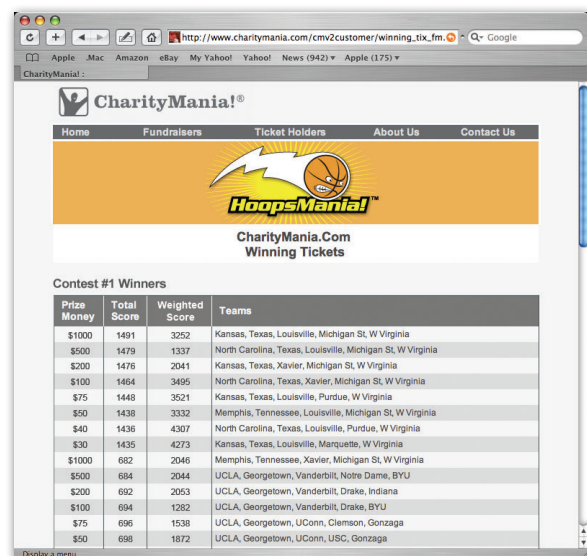
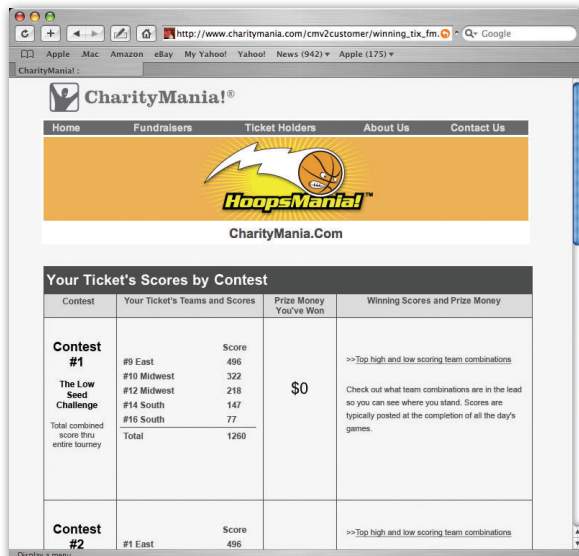
High Score Prizes for Contests 1&2	Prize \$
Ticket with the Highest 5-Team Combined Total Points Scored	\$1,000
Second Highest Combined Score	\$500
Third Highest Combined Score	\$200
Fourth Highest Combined Score	\$100
Fifth Highest Combined Score	\$75
Sixth Highest Combined Score	\$50
Seventh Highest Combined Score	\$40
Eighth Highest Combined Score	\$30

Low Score Prizes for Contests 1&2	Prize \$
Ticket with the Lowest 5-Team Combined Total Points Scored	\$1,000
Second Lowest Combined Score	\$500
Third Lowest Combined Score	\$200
Fourth Lowest Combined Score	\$100
Fifth Lowest Combined Score	\$75
Sixth Lowest Combined Score	\$50
Seventh Lowest Combined Score	\$40
Eighth Lowest Combined Score	\$30

Contest 3 Prize	Prize \$
Any ticket whose numbers match the last digits of the winning and losing score in the tournament finals.	\$100

## How winning tickets are calculated

At the end of the HoopsMania sweepstakes (which ends after Round 6, the final game of the tournament), CharityMania determines the winning tickets. We then send you the prize money so that you can send it to the winners with a personalized letter thanking them for their support. CharityMania also posts the winning ticket numbers on the web site so that ticket holders can see if they've won.



# Profit and costs with HoopsMania - \$20 Edition

## Your profit is easy to calculate

Determining your profit with HoopsMania is easy. You sell our digital entertainment package for \$20 and give out a sweepstakes ticket with every sale. For every entertainment package you sell and sweepstakes ticket you distribute you keep \$14 as profit. It is that simple.



*A free sweepstakes ticket is attached to every \$20 CharityStudio digital entertainment package you sell.*

*You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.*

## Costs

You determine how many HoopsMania sweepstakes tickets you need, and purchase them from CharityMania for 15¢ per ticket to cover the printing costs (plus shipping and a \$10 handling fee per order). You then distribute one ticket for every digital entertainment package you sell for \$20. For each sale, you pay \$6 to CharityMania to cover the costs of the entertainment package and the management of the sweepstakes. The remaining \$14 is your profit!

Tickets activated	Your profit
1	\$14
100	\$1,400
500	\$7,000
1,000	\$14,000
3,000	\$42,000

*Profit Example: you make \$14 in profit on every ticket you activate (one activation per digital entertainment package sold).*

# What CharityMania does for you

## ***Creates the HoopsMania sweepstakes tickets***

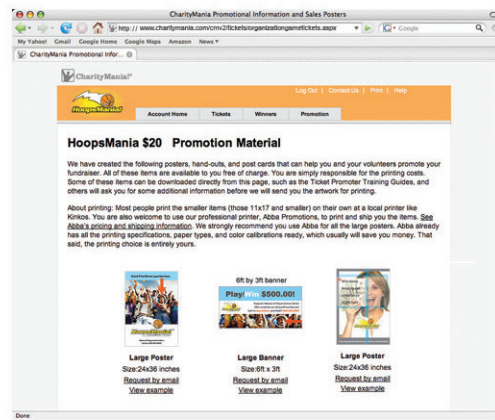
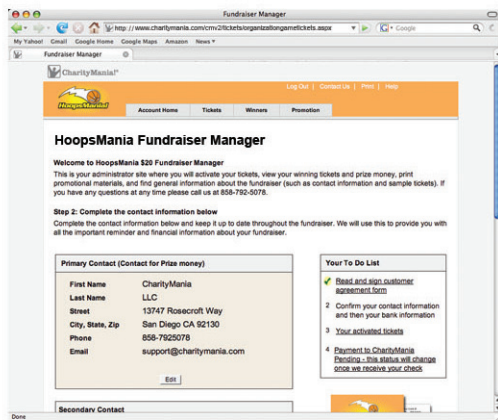
Each HoopsMania sweepstakes ticket contains a unique ticket number. This ticket number allows the holder access to their digital entertainment package. The ticket also describes the sweepstakes and rules, and contains the randomly assigned basketball teams that the ticket holder should root for. We design the tickets and sell them for 15¢ per ticket (plus shipping and a \$10 handling per order). You can purchase as many tickets as you need and purchase more tickets as needed. Tickets can usually be delivered within 5-10 business days.

## ***Maintains the online library of digital entertainment***

CharityMania will maintain and update the Charity Studio with the digital music, books and other entertainment items. Your HoopsMania sweepstakes ticket holders can access this digital entertainment online, which means there is no inventory for you to manage or fulfill.

## ***Helps you manage your fundraiser online***

CharityMania provides you with a secure web site that allows you to manage every aspect of your fundraiser, from ticket distributors, to tickets, to winners. From this site you can also access the promotional guides, banners and posters that we have put together to help your organization promote the fundraiser easily and effectively.



## ***Calculates winning tickets and pays the prize money***

CharityMania calculates the winning tickets at the end of each of the 3 contests, and tells you which of your tickets are winners. You will use the secure web site mentioned above to see which tickets have won and how much prize money the ticket holders will receive. CharityMania will send you the prize money for your winning tickets so that you can send it to the winners with a personalized letter thanking them for their support. All prize money is covered by the \$6 per ticket you pay CharityMania. CharityMania also posts the winning ticket numbers on the web site so that ticket holders can see if they've won.

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## **What you will need to do to run HoopsMania**

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### ***Sell digital entertainment packages and give out sweepstakes tickets***

The HoopsMania sweepstakes tickets make it easy to sell the \$20 digital entertainment package, because supporters love having a chance to win money! You make \$14 in profit for every digital entertainment package you sell. The more you sell, the more money you raise - it's as simple as that. You can purchase as many HoopsMania sweepstakes tickets from CharityMania as you need, and you can purchase tickets as many times as necessary (your fundraiser may be so successful that you run out of tickets!).

### ***Provide 'no purchase necessary' ticket request forms***

HoopsMania is a no-purchase-necessary sweepstakes. If someone does not want to purchase the digital entertainment package but still wishes to enter the sweepstakes, then they can request a 'no purchase necessary' ticket from you.

Anyone that wants a 'no purchase necessary' ticket will need to make that request to you in person (they can not ask for it over the phone, email, or mail). However, your organization will not need to physically give out these tickets. CharityMania will take care of the distribution of the tickets. Your only responsibility is to print a 'no purchase necessary ticket request form' from the CharityMania web site and give it to the person that is requesting the ticket.

People who want to enter the sweepstakes this way will be required to mail the request form to CharityMania along with a self addressed, stamped envelope. CharityMania will then process their request and send them their ticket in the mail. (Note: only one ticket request is allowed per person, per day, and only two requests are allowed per household.) Your organization will only pay the flat fee for the tickets you distribute with the digital entertainment packages you sell. You will not pay for any of the no purchase necessary tickets requested from your organization.

### ***Track your tickets, winners, and pay prize money***

The CharityMania web site allows you to manage your portion of the sweepstakes fundraiser online, safely and securely. You will use the site to track which tickets have been distributed, to see what tickets have won, and to see how much money will be paid to winning ticket holders. We send you the prize money for your winning tickets so you can send it to the winners with a personalized letter thanking them for their support.

## **Sign-up dates and contact details**

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### ***Sign-up dates for HoopsMania***

HoopsMania officially begins in mid March (on the first day games are played in the college post-season National Championship basketball tournament). The last day to sign up for HoopsMania is mid February. See the CharityMania website for our official start dates and sign-up dates for any fundraiser. This ensures you have enough time to distribute tickets before the tournament begins.

### ***How to contact CharityMania***

Are you interested in using HoopsMania or would you like more information? If so, send us an e-mail or give us a call. Even if you are unsure whether or not CharityMania is right for your non-profit organization, contact us and we can answer any questions you might have. We can also put you in touch with current participating organizations (similar to your own type of organization) that can give you a first hand opinion of how the fundraiser works for them.

Call us: 888-909-9994

Hours: 8am - 10pm PST

E-mail: [inquiry@charitymania.com](mailto:inquiry@charitymania.com).