

Fact Sheet: HoopsMania \$20 Fundraiser

How to play

HoopsMania is an exciting sweepstakes fundraiser based on college basketball's national championship tournament. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$1,000s in prize money based on the total number of points scored by the basketball teams printed on the backs of their sweepstakes game cards.

Each game card is randomly assigned 8 teams (2 from each region) that will play in college basketball's national championship tournament. The teams are represented by their seed numbers and regions in the tournament. To play the game, participants simply add up all the points scored by their 8 teams throughout the tourney. The top 70 and bottom 5 scoring game cards all win prizes!

Winning game card example

Seed	Team	Total points scored
#1 West	Duke	237
#2 Southwest	UNC	338
#3 West	UConn	398
#4 East	Kentucky	323
#5 Southeast	Kansas St	138
#6 East	Georgetown	56
#7 Southeast	UCLA	143
#8 Southwest	UNLV	62
Total points		1695

Say your game card has these teams. If they score more total combined points than any other card (over the course of the entire tournament), then you win the \$1,000 top prize!

CharityStudio
Music Downloads for Charity!

This detachable stub is your receipt. It contains your unique access code that allows you to download digital music from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

HoopsMania!
a CharityMania Fundraiser

75 chances to win! Total prizes more than... **\$4,000!**

\$1,000 Most total points scored	\$500 2nd most points scored	\$150 Lowest total points scored
\$250 3rd most points scored	\$30 Runner-Up Prizes! Next 67 highest	\$30 Runner-Up Prizes! Next 4 lowest

HoopsMania™ is an exciting sweepstakes based on college basketball's national championship tournament. With this game card you can win any one of 75 possible prizes. Minimum odds of winning are 1 in 19. See the back of this game card for sweepstakes rules and the teams you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name Here

Your Street Address
City Name, State, Zip Code
Your Contact Phone

www.charitymania.com

HoopsMania!
a CharityMania Fundraiser

To download your music from the CharityStudio

1. Go to the website www.charitystudio.com.
2. Enter the access code found on the top right corner of this stub.
3. Select the music you want to download and follow the on-screen instructions.

Music and books are the property of the artists. The content is for personal use only. The content cannot be used for resale or any other purpose except those stated explicitly in the license agreement found on the CharityStudio website.

Check your ticket # **1234-9A501**
at www.charitymania.com

HoopsMania... Add up your scores by round and win!

Your Teams (by Seed #)	R1	R2	R3	R4	R5	R6
#1 West						
#2 Southwest						
#3 West						
#4 East						
#5 Southeast						
#6 East						
#7 Southeast						
#8 Southwest						
Total Points by Round						
Grand Total Points						

HoopsMania game description and rules

[1] Your game card is randomly assigned 8 teams (2 teams from each region) that will play in college basketball's national championship tournament in March. The teams are represented by their seed numbers and regions in the tournament. All cards have seeds 1 thru 8 so everyone has an equal chance of winning. [2] At the end of the tournament, prizes are awarded to the 70 game cards whose teams score the most combined total points throughout the tournament, and the 5 cards that score the fewest total combined points. See the front of this card for prize money details. [3] Teams that have been eliminated from the tournament get zero points in rounds they do not play. [4] If two or more game cards are tied with the same score, the total combined free throws made by all teams on the card is used as the primary tiebreaker. See website for complete tiebreaker rules. [5] Minimum odds of winning: 1 in 19 per card. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends after last game. [8] To enter, the organization on the front of this game card must activate the card number. To request a free game card, ask the organization in person (see contact info on front) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked before games. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

➔ www.charitymania.com ◀

Name _____
Address _____
Phone _____
E-mail _____

1234 - 9A501

Profit and Costs



\$20
collected per sale



A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Watch the HoopsMania overview video

If you are new to HoopsMania or you plan to sell tickets, we encourage you to watch our short, 2 minute overview video that shows how the all the HoopsMania sweepstakes work. You can find it online at <http://www.charitymania.com/videos/hoops20>

Prize Money Amounts

- Game card with the highest 8-team total combined score: \$1,000
- Second highest total combined score: \$500
- Third highest total combined score: \$250
- Runner-up prizes - next 67 highest scoring game cards: \$30
- Lowest total combined score: \$150
- Low score Runner-up prizes - next 4 lowest scoring game cards: \$30

Odds of Winning

- Win any of the 75 prizes: 1 in 29
- Win any of the 4 Grand Prizes: 1 in 360
- Win any of the 71 Runner-up prizes: 1 in 20

Sign-up Dates

HoopsMania begins in mid March (the first day games are played in the college post-season basketball tournament). See website for official sign-up dates.