

Fact Sheet: MarketMania (\$20 Fundraiser)

How to play

MarketMania is an exciting sweepstakes fundraiser based on the stock market. You earn 70% profit for every \$20 CharityMania Ticket you sell. Sweepstakes participants can win \$100s in prize money each week based on the performance of the stock prices of the 3 companies printed on the backs of their sweepstakes game cards.

Game cards contain a random set of 3 companies in each of the 10 weeks of the game. To play, simply add up the % stock price gain (or loss) for all 3 of your companies that week. Each week, the 33 cards with the best combined stock price % change, and the 5 cards with the worst %, win prizes!

Winning game card example

Say your card has these companies one week:

Company	Stock Price % Change
Costco	4.23%
Walmart	3.77%
Apple	2.93%
Total % change	10.93%

If your 3 companies' total % stock price gain (or loss) is better than that of any other card, then you win the top prize for that week!

CharityStudio Music Downloads for Charity! This detachable stub is your receipt. It contains your unique access code that allows you to download digital music from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional details. Access your music now at the CharityStudio website at www.charitystudio.com.

MarketMania a CharityMania Fundraiser Stock Market game

382 prizes awarded totaling more than... **\$15,000!**

\$500 Highest Valued Card of the 10 Week Game
\$250 Lowest Valued Card of the 10 Week Game

\$400 Best Total Stock Price Change %
\$100 2nd Best
\$50 Worst Total Stock Price Change %

\$50 3rd Best
\$25 Runner Up Prizes! Next 30 Best
\$25 Runner Up Prizes! Next 4 Worst

MarketMania™ is an exciting sweepstakes based on the stock market with 38 prizes awarded each week and 2 grand prizes at the end of the 10 week game. Each game card has a 1 in 13.5 chance of winning. See the back of this card for sweepstakes rules and the companies you should root for! This sweepstakes is free. No purchase necessary to play.

Thank you for your support of...

Organization Name
Street Address
City, State and Zip Code
Phone number

www.charitymania.com

To download your music from the CharityStudio Access Code <T1CSNUM>

- Go to the website www.charitystudio.com.
- Enter the access code found on the top right corner of this ticket stub.
- Select the music you want to download and follow the on-screen instructions.

For complete music content details, refer to the CharityStudio Brochure provided by the seller of this access code or visit the CharityStudio website. Your purchase is for the music only. There is no purchase necessary to participate in the sweepstakes below.

Check your game card # **1234-9A501** at www.charitymania.com

Your MarketMania companies by week		
Week #1 AMEX Nike IBM	Week #2 Pfizer 3M Home Depot	Week #3 Costco Walmart Apple
Week #4 Visa Goldman Sachs Google	Week #5 J&J Tesla Coca-Cola	Week #6 Caterpillar Spotify JPMorgan Chase
Week #7 Amazon Disney Verizon	Week #8 P&G Starbucks McDonalds	Week #9 Chevron Exxon Mobil Facebook
Week #10 Netflix Boeing Intel	Each week, add up the % changes in your 3 companies' stock prices. The game cards with the best and worst combined % changes win!	

MarketMania Sweepstakes Rules

[1] Your game card contains 10 different combinations of 3 companies, each randomly generated and randomly assigned to one of the game's 10 weeks. [2] Each week, we calculate the "Value" of your card by adding up the % gain (or loss) by each of your 3 stocks. Prizes are awarded to the 33 game cards with the highest Value, and the 5 cards with the lowest Value, relative to all other cards in a given week. [3] At the end of the game Grand Prizes are awarded to the one card with the highest, and the one card with the lowest, total combined weekly Values over all 10 weeks. [4] If two or more game cards are tied with the same Value, then total stock price gained/lost is used as the primary tiebreaker. [5] If for any reason a company's stock price is not available during the course of the game, then a replacement company from our alternate company list will be assigned in its place - see website for list. [6] Minimum odds of winning: 1 in 13.5 for the entire game; 1 in 131 in each week; 1 in 2480 for a grand prize. [7] No purchase necessary to play. Void where prohibited. [8] Sweepstakes ends after 10th week. [9] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked by week 4. A game card will be assigned to you and mailed in the return envelope sent with your form. [10] See website for additional details and to view winning game cards.

→ www.charitymania.com ←

Name _____
E-mail _____
Phone _____
Full Mailing Address _____

2412-MA998

Profit and Costs

A game card is attached to every \$20 CharityMania Ticket (i.e. music downloads) you sell.

You make \$14 of profit on every sale. The remainder covers the costs of the digital content and sweepstakes.

Weekly Prize Money Amounts

Best "3-company" % stock price gain (or loss)	\$400
Second best	\$100
Third best	\$50
Runner Up: next 30 best	\$25
Worst "3-company" % stock price gain (or loss)	\$50
Runner Up: next 4 worst	\$25
Total Prize money paid per week	\$1,450

Grand Prize Winners

Card with the best 10 week combined total	\$500
Card with the worst 10 week combined total	\$250
Total Grand Prize money paid	\$750

Odds of Winning

Win at least once during sweepstakes: 1 in 13.5
Each week: 1 in 131
Grand Prize: 1 in 2480

Sign-up Dates

The MarketMania fundraiser runs 3 times per year starting in early July, October, and February. Each of the 3 MarketMania fundraisers are independent and use their own unique tickets. See the CharityMania website for official sign-up dates and details: www.charitymania.com.