



Ticket Seller Sales Pitch Guide

Sales Pitch Guide

- Hi, I'm _____ and I'm raising money for _____ so that we can _____.
- To raise money we are selling these tickets for \$20.
- With each ticket you get some great music downloads and a FootballMania sweepstakes game card.
- With your game card you can win up to \$400 in each of the 17 weeks of the NFL season based on the teams on your game card. Each card gives you 17 chances to win!
- You don't need to know anything about football to win!
- You can read the details on how to play along on the game card or on the website.
- Will you consider helping us out and having fun playing along with the sweepstakes? You can make this a WIN WIN fundraiser for both you and me!
- Ok great! I just need to collect your contribution and your ticket stub and we are good to go! Thank you so much and have a blast playing along this season!!!

Important next steps after a sale

- Write the buyers contact information on the stub
- Collect the money from the buyer
- Give the money and the stub to your fundraiser leader

The Ticket with Music Access Code

To raise money, you sell CharityMania Tickets (i.e. the stub here at the top). With each ticket, buyers get an access code that allows them to download digital music from our CharityStudio.

The Promotional Sweepstakes Game Card!

A promotional game card is located beneath each CharityMania ticket. Sweepstakes participants have a chance to win \$1000s in prize money based on the number of points scored by the teams printed on the back of the game card.

Your Contact Info

The name and contact information for your organization is printed directly on the front of the game card so people know whom they are supporting.

CharityStudio
Music Downloads for Charity!

This detachable stub is your receipt. It contains your unique code that allows you to download digital music from up-and-coming artists who have teamed up with CharityMania to help non-profit organizations raise money! See the back of this stub to view additional information on how to download your music now at the CharityStudio website at www.charitystudio.com

FootballMania!
a CharityMania!® Fundraiser

308 prizes awarded totaling more than \$17,000!

Grand Prizes

- Highest Valued Card of the Season: \$600
- 2nd Highest: \$400
- 3rd Highest: \$50
- Lowest Valued Card of the Season: \$25
- 2nd Lowest: \$100
- 3rd Lowest: \$25
- Runner-Up Prizes! Next 12 Highest: \$5
- Runner-Up Prizes! Next 2 Lowest: \$2

Top 15 win each week!

FootballMania® is an exciting sweepstakes based on pro football. Prizes are awarded each week and 2 grand prizes at the end of the season. Each game card has a 1 in 16.6 chance of winning. See the back of this card for sweepstakes rules and the terms and conditions. This sweepstakes is free. No purchase necessary.

Thank you for your support of...

Organization Name

Street Address
City, State, and Zip
Phone number

www.charitymania.com

FootballMania!
a CharityMania!® Fundraiser

To download your music from the CharityStudio

1. Go to the website www.charitystudio.com.
2. Enter the access code found on the top right corner of this ticket stub.
3. Select the music you want to download and follow the on-screen instructions.

For complete music content details, refer to the CharityStudio Brochure provided by the seller of this access code or visit the CharityStudio website. Your purchase is for the music only. There is no purchase necessary to participate in the sweepstakes below.

Check your game card # **1234 - 9A501** at www.charitymania.com

FootballMania!
a CharityMania!® Fundraiser

Your FootballMania teams by week

Week #1	Week #2	Week #3	Week #4
Cleveland Jacksonville Kansas City	Cincinnati Miami Minnesota	Chicago New England Seattle	Carolina New Orleans Oakland
Week #5	Week #6	Week #7	Week #8
Buffalo Dallas Indianapolis	Baltimore Denver Philadelphia	St. Louis New York Gnts Tennessee	Atlanta Green Bay Houston
Week #9	Week #10	Week #11	Week #12
Detroit Pittsburgh Washington	Baltimore New York Jets San Francisco	Buffalo San Diego Tampa Bay	Denver Chicago Miami
Week #13	Week #14	Week #15	Week #16
Cincinnati Indianapolis Minnesota	Cleveland Houston Jacksonville	San Francisco Carolina Tennessee	Dallas Kansas City San Diego
Week #17 Denver, Green Bay, Seattle			

FootballMania Sweepstakes Rules

[1] Your game card contains 17 different 3-team combinations, each randomly generated and randomly assigned to the 17 weeks of the pro football season. [2] Prizes are awarded each week to the 8 game cards whose teams score the most total combined points relative to all other cards that week. The 3 cards that score the least total points also receive prizes. Grand Prizes are awarded to the one card with the most, and one card with the least, total combined points scored over all 17 weeks. [3] If two or more cards are tied with the same score, "total net yards" is used as the primary tiebreaker. See website for tiebreaker rules. [4] Football teams that do not play (have a bye) in a given week are assigned that team's score from the previous week. [5] Minimum odds of winning: 1 in 26.7 for the entire season; 1 in 451 in each week; 1 in 2480 for a grand prize. [6] No purchase necessary to play. Void where prohibited. [7] Sweepstakes ends after all games played. [8] To enter the sweepstakes, the organization on the front of this card must activate the card number. To request a free game card, ask the organization in person (see contact info on front of card) for a "free game card request form", complete the form, and mail to the address shown on the request form along with a self-addressed stamped envelope postmarked before week 8. A game card will be assigned to you and mailed in the return envelope sent with your form. [9] See website for additional details and to view winning game cards.

➔ www.charitymania.com ➔

Name _____
E-mail _____
Phone _____
Full Mailing Address _____

Access Code
A4L816BR

1234 - 9A501

Example Winner

Let's say your game card has these teams in Week 8

Team	Points Scored
Atlanta	42
Green Bay	35
Houston	41
Total points	118

If the total combined points scored by the teams is one of the 8 highest, or 3 lowest this week, then the game card wins prize money!

Rules and Winners

The sweepstakes rules are written on the game card. In addition, card holders are encouraged to visit the CharityMania website to see if they are a winner. Winners are posted after the completion of all the games each week of the sweepstakes.

Stub

You collect the game card holder's contact info and return the stub to your organization.

Sweepstakes begins on September 9th, 2021